

easylicensing

Licensing Consultants

Mr G. Buchanan  
Environmental Health/Licensing Manager  
Tewkesbury Borough Council  
Gloucester Road  
Tewkesbury  
GL20 5TT

TEWKESBURY BOROUGH COUNCIL

- 3 MAY 2018

15.15 HRS

LICENSING AUTHORITY

REF N° 18/00412/LIQRN

2<sup>nd</sup> May 2018

CONSULTATION ENDS

1ST JUNE 2018

Dear Mr Buchanan,

**Subject: Application for Witcombe Cider Festival.**

I enclose an application for a licence for the Witcombe Cider Festival.

It may be helpful if I also provide some background information regarding the festival, the reason for this application, and brief detail regarding the manner in which it will operate.

**History**

The Witcombe Cider Festival has taken place over the August Bank Holiday weekend for the past 6 years, with the last 5 festivals being located on a field off the A46 at Painswick Road, Brockworth.

The Witcombe Cider Festival initially centred on the wide choice of locally produced ciders; but it now focuses primarily on Live Music. It is renowned for featuring some eminent and popular artists, and these have become the main attraction. However, a wide selection of local ciders are still on offer and this feature provides a quirky distinctiveness to this festival and distinguishes it from other music festivals, particularly since traditional and naturally flavoured ciders tend to be more popular than beer, for example, with female festival goers.

During the past 6 years the festival has developed a reputation for being a safe and enjoyable environment where families as well as individuals can enjoy themselves, and there have been extremely low levels of drunkenness, crime and disorder associated with the event. Although there were initially some minor issues and corresponding adjustments to the licence (due to its proximity to local residents homes), there have been no major incidents during its history.

This festival is small in comparison to other music festivals across the UK and, significantly, it operates during *daytime hours* and does not continue throughout the night.

Ticket prices are considerably less than other festivals, allowing local people to enjoy this popular music festival at relatively low cost and without the environmental damage caused by unnecessary travel.

The Witcombe Cider Festival is well-managed and professionally operated. The Licence Holder and organiser, Mr Joseph Pointon, employs a range of experienced specialists to assist him in managing the event (e.g. Health & Safety Specialist, Acoustic Engineers, Security advisers). Also, feedback from neighbours, attendees, and the statutory authorities has been taken into consideration each year and refinements made to ensure continuous improvement. This process will continue, as Mr Pointon is keen to enhance the reputation of the festival, which has been shortlisted for Gloucestershire's *Event of the Year* by SoGlos.

#### **Reason for New Site**

This festival has become so popular with the local community that it reached the permitted capacity last year. In short, the festival outgrew the previous site, however, a better site has now been found that is remote from residents and is not accessed from an A-road. Mr Pointon is, therefore, applying for a licence (for this new site) that is substantially the same as the previous licence, but with an increased capacity and a slightly extended duration.

#### **Good Practice Measures**

As previously, the festival will operate to the highest standards. The following key measures will be incorporated this year:

1. A high level of security will be implemented. A minimum ratio of 1 door supervisor per 75 patrons will operate between 2000 hours and closing-time. In addition, a mobile security patrol and a drugs 'sniffer' dog will be provided.
2. Customers will be searched on entry for weapons, drugs, glass and alcohol.
3. CCTV cameras will be installed, and recordings will be made available to the statutory authorities in the event of problems.
4. Two separate entrances onto the site will be implemented; one for pedestrian use and the other for vehicles. (Emergency vehicles will be able to use either entrance).
5. Trackway will be installed as necessary to facilitate the use of vehicles on the field and to permit emergency vehicles access to the stage area.
6. Heras fencing will be used where appropriate and this will be covered with fabric screening material where privacy is necessary.
7. Subsidised transport provision will be made for festival visitors. Buses will take festival-goers to and from the festival site from the following areas: Quedgeley, Lower Tuffley, Podsmead, City Centre, Hucclecote, Brockworth, Cheltenham, Montpellier, Warden Hill, Shurdington, Brockworth, Churchdown, Innsworth and Longlevens. Security staff will travel on the buses to maintain good order.

Outdoor music and entertainment will cease at 2300 hours each day (as in previous years), with the site being cleared of patrons by 0200hours. Overnight security will also be in place.

It is Mr Pointon's hope that the festival will continue to be recognised as the perfect example of what can be achieved by a responsible licensee working in partnership with the responsible authorities.

I would be grateful if you would include this letter with the application so as to inform any interested parties.

Yours sincerely,



**Andrew Cook**

Licensing Consultant

*andy@easylicensing.co.uk*

cc.

Gloucestershire Constabulary

Gloucestershire Fire & Rescue Service

Environmental Health department

Planning department

Trading Standards

The Pollution Team

Gloucestershire Safeguarding Children Board

Public Health department

**Application for a premises licence to be granted  
under the Licensing Act 2003**

**PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST**

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

I/we JOSEPH POINTON  
(Insert name(s) of applicant)

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

**Part 1 – Premises Details**

Postal address of premises or, if none, ordnance survey map reference or description <div style="font-family: monospace; font-size: 1.2em; padding: 5px;">WITCOMBE CIDER FESTIVAL FIELDS ADJACENT TO M5 MOTORWAY, 250 METRES SOUTH OF PRESSMEAD FARM, BROCKWORTH ROAD, CHURCHDOWN. (LATITUDE 51.8601) GL3 4RA LONGITUDE -2.1667)</div>			
Post town	GLOUCESTER	Postcode	GL3 4RA
Telephone number at premises (if any)		—	
Non-domestic rateable value of premises		£ N   A	

**Part 2 – Applicant Details**

Please state whether you are applying for a premises licence as

Please tick as appropriate

- |   |                                     |                             |
|---|-------------------------------------|-----------------------------|
| a) an individual or individuals *                 | <input checked="" type="checkbox"/> | please complete section (A) |
| b) a person other than an individual *            |                                     |                             |
| i. as a limited company                           | <input type="checkbox"/>            | please complete section (B) |
| ii. as a partnership                              | <input type="checkbox"/>            | please complete section (B) |
| iii. as an unincorporated association or          | <input type="checkbox"/>            | please complete section (B) |
| iv. other (for example a statutory corporation)   | <input type="checkbox"/>            | please complete section (B) |
| c) a recognised club                              | <input type="checkbox"/>            | please complete section (B) |
| d) a charity                                      | <input type="checkbox"/>            | please complete section (B) |
| e) the proprietor of an educational establishment | <input type="checkbox"/>            | please complete section (B) |

**Please tick to indicate agreement**

- I have made or enclosed payment of the fee. ☒
- I have enclosed the plan of the premises. ☒
- I have sent copies of this application and the plan to responsible authorities and others where applicable. ☒
- I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable. ☒
- I understand that I must now advertise my application. ☒
- I understand that if I do not comply with the above requirements my application will be rejected. ☒

**IT IS AN OFFENCE, LIABLE ON SUMMARY CONVICTION TO A FINE NOT EXCEEDING LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION.**

**Part 4 – Signatures** (please read guidance note 10)

**Signature of applicant or applicant's solicitor or other duly authorised agent** (see guidance note 11). If signing on behalf of the applicant, please state in what capacity.

Signature	<i>AS Cook</i>
Date	2/5/18
Capacity	LICENSING AGENT.

**For joint applications, signature of 2<sup>nd</sup> applicant or 2<sup>nd</sup> applicant's solicitor or other authorised agent** (please read guidance note 12). If signing on behalf of the applicant, please state in what capacity.

Signature	
Date	
Capacity	

**Contact name (where not previously given) and postal address for correspondence associated with this application** (please read guidance note 13)

MR ANDREW COOK  
EASY LICENSING  
THE FIRS,  
HAYDEN LANE

Post town	CHELTONHAM.	Postcode	GL51 0SR
Telephone number (if any)	01242 680388 / 07949 800094		
If you would prefer us to correspond with you by e-mail, your e-mail address (optional) ANDY @ EASYLICENSING.CO.UK			

**Notes for Guidance**

1. Describe the premises, for example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for

consumption of these off-supplies, you must include a description of where the place will be and its proximity to the premises.

2. Where taking place in a building or other structure please tick as appropriate (indoors may include a tent).
3. For example the type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.
4. For example (but not exclusively), where the activity will occur on additional days during the summer months.
5. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.
6. Please give timings in 24 hour clock (e.g. 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.
7. If you wish people to be able to consume alcohol on the premises, please tick 'on the premises'. If you wish people to be able to purchase alcohol to consume away from the premises, please tick 'off the premises'. If you wish people to be able to do both, please tick 'both'.
8. Please give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups or the presence of gaming machines.
9. Please list here steps you will take to promote all four licensing objectives together.
10. The application form must be signed.
11. An applicant's agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.
12. Where there is more than one applicant, each of the applicant or their respective agent must sign the application form.
13. This is the address which we shall use to correspond with you about this application.

**Consent of individual to being specified as premises supervisor**

I MR JOSEPH POINTON  
[full name of prospective premises supervisor]

of MARKLANDS  
GREEN LANE  
LITTLE WITCOMBE  
GLOUCESTER  
GL3 4TX

-----  
[home address of prospective premises supervisor]

hereby confirm that I give my consent to be specified as the designated premises supervisor in relation to the application for A PREMISES LICENCE INVOLVING  
THE SALE BY RETAIL OF ALCOHOL

-----  
[type of application]

by

MR JOSEPH POINTON  
[name of applicant]

relating to a premises licence

-----  
[number of existing licence, if any]

for WITCOMBE CIDER FESTIVAL  
FIELDS ADJACENT TO M5 MOTORWAY, 250 M SOUTH  
OF PRESSMEAD FARM, BLOCKWORTH ROAD, CHURCHDOWN  
(LATITUDE 51.8601 ) GL3 4RA  
(LONGITUDE -2.1667 )

-----  
[name and address of premises to which the application relates]

and any premises licence to be granted or varied in respect of this application made by

MR JOSEPH POINTON

[name of applicant]

concerning the supply of alcohol at

WITCOMBE CIDER FESTIVAL

FIELDS ADJACENT TO M5 MOTORWAY, 250M SOUTH  
OF PRESSMEAD FARM, BROCKWORTH ROAD, CHURCHDOWN  
GL3 4RA

(LATITUDE 51.8601)  
(LONGITUDE -2.1667)

[name and address of premises to which application relates]

I also confirm that I am applying for, intend to apply for or currently hold a personal licence, details of which I set out below.

Personal licence number

13/00048/LIQPL

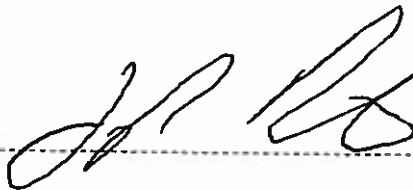
[insert personal licence number, if any]

Personal licence issuing authority TEWKESBURY BOROUGH COUNCIL

GLOUCESTER ROAD, TEWKESBURY, GL20 5TT

[insert name and address and telephone number of personal licence issuing authority, if any]

Signed



Name (please print)

JOSEPH POINTON

Date

2.5.18



- f) a health service body please complete section (B)
- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales ☐ please complete section (B)
- ga) a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England ☐ please complete section (B)
- h) the chief officer of police of a police force in England and Wales ☐ please complete section (B)

\* If you are applying as a person described in (a) or (b) please confirm:

Please tick yes

I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or ☒

I am making the application pursuant to a

statutory function or ☐

a function discharged by virtue of Her Majesty's prerogative ☐

**(A) INDIVIDUAL APPLICANTS** (fill in as applicable)

Mr <input checked="" type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)
Surname <b>POINTON</b>		First names <b>JOSEPH</b>		
I am 18 years old or over				<input checked="" type="checkbox"/> Please tick yes
Current postal address if different from premises address		<b>MARKLANDS GREEN LANE LITTLE WITCOMBE GLOUCESTER</b>		
Post town	<b>GLOUCESTER</b>		Postcode	<b>GL3 4TX</b>
Daytime contact telephone number		<b>07761 476103</b>		
E-mail address (optional)	<b>JOE @ WITCOMBECIDERFESTIVAL.CO.UK</b>			

## SECOND INDIVIDUAL APPLICANT (if applicable)

Mr <input type="checkbox"/>				Mrs <input type="checkbox"/>				Miss <input type="checkbox"/>				Ms <input type="checkbox"/>				Other Title (for example, Rev)			
Surname								First names											
I am 18 years old or over												<input type="checkbox"/> Please tick yes							
Current postal address if different from premises address																			
Post town								Postcode											
Daytime contact telephone number																			
E-mail address (optional)																			

### (B) OTHER APPLICANTS

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name
Address
Registered number (where applicable)
Description of applicant (for example, partnership, company, unincorporated association etc.)
Telephone number (if any)
E-mail address (optional)

### Part 3 Operating Schedule

When do you want the premises licence to start?

DD MM YYYY  
01 08 2018

If you wish the licence to be valid only for a limited period, when do you want it to end?

DD MM YYYY

Please give a general description of the premises (please read guidance note 1)  
AN ANNUAL MUSIC & CIDER FESTIVAL TO BE LOCATED ON OPEN PASTURE LAND (20 ACRES) ALONGSIDE BROCKWORTH ROAD, CHURCHDOWN, ADJACENT TO THE M5 MOTORWAY. THE MAIN MUSIC STAGE WILL BE ERECTED 600 METRES FROM BROCKWORTH ROAD FACING IN AN EASTERLY DIRECTION OVER OPEN COUNTRYSIDE. A DRINKS MARQUEE, TOILETS, FOOD STANDS, FAIRGROUND RIDES AND FIRST-AID POINT WILL ALSO BE ERECTED. 2 METRE HIGH FENCING WILL SUPPLEMENT THE EXISTING HEDGES + FENCES TO CREATE A CONTROLLED BOUNDARY.

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

9,999

What licensable activities do you intend to carry on from the premises?

(Please see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment

Please tick any that apply

- a) plays (if ticking yes, fill in box A) ☐
- b) films (if ticking yes, fill in box B) ☒
- c) indoor sporting events (if ticking yes, fill in box C) ☐
- d) boxing or wrestling entertainment (if ticking yes, fill in box D) ☐
- e) live music (if ticking yes, fill in box E) ☒
- f) recorded music (if ticking yes, fill in box F) ☒
- g) performances of dance (if ticking yes, fill in box G) ☒
- h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H) ☒

Provision of late night refreshment (if ticking yes, fill in box I) ☒

Supply of alcohol (if ticking yes, fill in box J) ☒

In all cases complete boxes K, L and M

A

<b>Plays</b> Standard days and timings (please read guidance note 6)			<b>Will the performance of a play take place indoors or outdoors or both – please tick</b> (please read guidance note 2)		Indoors	<input checked="" type="checkbox"/>
					Outdoors	<input type="checkbox"/>
					Both	<input type="checkbox"/>
<b>Day</b>	<b>Start</b>	<b>Finish</b>	<b>Please give further details here</b> (please read guidance note 3)			
Mon						
Tue						
Wed			<b>State any seasonal variations for performing plays</b> (please read guidance note 4)			
Thur						
Fri			<b>Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list</b> (please read guidance note 5)			
Sat						
Sun						

B

Films Standard days and timings (please read guidance note 6)			<b>Will the exhibition of films take place indoors or outdoors or both – please tick</b> (please read guidance note 2)		Indoors	<input type="checkbox"/>
					Outdoors	<input type="checkbox"/>
Day	Start	Finish	<b>Please give further details here</b> (please read guidance note 3)			
Mon	→	0100				
Tue			<b>State any seasonal variations for the exhibition of films</b> (please read guidance note 4)			
Wed						
Thur			<b>Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list</b> (please read guidance note 5)			
Fri						
Sat	0900 →	0100				
Sun	0900 →	0100				
	0900 →					

C

<b>Indoor sporting events</b> Standard days and timings (please read guidance note 6)			<b><u>Please give further details</u></b> (please read guidance note 3)
Day	Start	Finish	
Mon			
Tue			<b><u>State any seasonal variations for indoor sporting events</u></b> (please read guidance note 4)
Wed			
Thur			<b><u>Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)
Fri			
Sat			
Sun			

D

<b>Boxing or wrestling entertainments</b> Standard days and timings (please read guidance note 6)			<b>Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick</b> (please read guidance note 2)	
			Indoors	<input type="checkbox"/>
			Outdoors	<input type="checkbox"/>
			Both	<input type="checkbox"/>
Day	Start	Finish	<b>Please give further details here</b> (please read guidance note 3)	
Mon				
Tue				
Wed			<b>State any seasonal variations for boxing or wrestling entertainment</b> (please read guidance note 4)	
Thur				
Fri				
Sat			<b>Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list</b> (please read guidance note 5)	
Sun				

E

<b>Live music</b> Standard days and timings (please read guidance note 6)			<b>Will the performance of live music take place indoors or outdoors or both – please tick</b> (please read guidance note 2)		Indoors	<input type="checkbox"/>
					Outdoors	<input type="checkbox"/>
Day	Start	Finish	<b>Please give further details here</b> (please read guidance note 3) AMPLIFIED AND UNAMPLIFIED MUSIC. OUTDOOR MUSIC WILL CEASE AT 2300 HRS.			
Mon	→	0100				
Tue			<b>State any seasonal variations for the performance of live music</b> (please read guidance note 4)			
Wed						
Thur			<b>Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list</b> (please read guidance note 5)			
Fri						
Sat	0900 →	0100				
Sun	0900 →	0100				
	0900 →					



F

Recorded music Standard days and timings (please read guidance note 6)			<u>Will the playing of recorded music take place indoors or outdoors or both – please tick</u> (please read guidance note 2)		Indoors	<input type="checkbox"/>
					Outdoors	<input type="checkbox"/>
Day	Start	Finish	Both <input checked="" type="checkbox"/>			
Mon	→	0100	<u>Please give further details here</u> (please read guidance note 3) RECORDED MUSIC WILL BE PLAYED BETWEEN LIVE MUSIC PERFORMANCES. OUTDOOR MUSIC WILL CEASE AT 2300 HRS.			
Tue						
Wed						
Thur			<u>State any seasonal variations for the playing of recorded music</u> (please read guidance note 4)			
Fri						
Sat	0900 →	0100	<u>Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list</u> (please read guidance note 5)			
	0900 →					
Sun	0900 →	0100				

G

Performances of dance Standard days and timings (please read guidance note 6)			Will the performance of dance take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input type="checkbox"/>
Day	Start	Finish		Outdoors	<input type="checkbox"/>
Mon	→	0100	Please give further details here (please read guidance note 3) PERFORMANCE OF DANCE MAY BE INCLUDED IN THE ENTERTAINMENT PROVIDED AT THE FESTIVAL.	Both	<input checked="" type="checkbox"/>
Tue					
Wed					
Thur			State any seasonal variations for the performance of dance (please read guidance note 4)		
Fri					
Sat	0900	0100	Non standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list (please read guidance note 5)		
	0900				
Sun	0900	→			

H

<b>Anything of a similar description to that falling within (e), (f) or (g)</b> Standard days and timings (please read guidance note 6)			Please give a description of the type of entertainment you will be providing		
Day	Start	Finish	<b>Will this entertainment take place indoors or outdoors or both – please tick</b> (please read guidance note 2)	Indoors	<input type="checkbox"/>
Mon	→	0100		Outdoors	<input type="checkbox"/>
				Both	<input checked="" type="checkbox"/>
Tue			<b>Please give further details here</b> (please read guidance note 3) A VARIETY OF ENTERTAINMENT SUCH AS JUGGLING, COMEDY ACTS OR SIMILAR MAY BE INCLUDED.		
Wed					
Thur					
Fri			<b>State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g)</b> (please read guidance note 4)		
Sat	0900 ↘	0100	<b>Non standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list</b> (please read guidance note 5)		
	0900 ↘				
Sun	↘	0100			
	0900	→			

<b>Late night refreshment</b> Standard days and timings (please read guidance note 6)			<b>Will the provision of late night refreshment take place indoors or outdoors or both – please tick (please read guidance note 2)</b>	
Day	Start	Finish	Indoors	<input type="checkbox"/>
Mon	→	0200	Outdoors	<input type="checkbox"/>
Tue			Both	<input checked="" type="checkbox"/>
Wed			<b>Please give further details here</b> (please read guidance note 3)	
Thur				
Fri			<b>State any seasonal variations for the provision of late night refreshment</b> (please read guidance note 4)	
Sat				
Sun			<b>Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list</b> (please read guidance note 5)	
	2300	→		
	2300	→		
	2300	→		

J

<b>Supply of alcohol</b> Standard days and timings (please read guidance note 6)			<b>Will the supply of alcohol be for consumption</b> — <u>please tick</u> (please read guidance note 7)	On the premises	<input checked="" type="checkbox"/>
				Off the premises	<input type="checkbox"/>
Day	Start	Finish	<b>State any seasonal variations for the supply of alcohol</b> (please read guidance note 4)		
Mon	→	0100			
Tue			<b>Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list</b> (please read guidance note 5)		
Wed					
Thur					
Fri					
Sat	0900	0100			
Sun	0900	0100			

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor:

Name	MR JOSEPH POINTON
Address	MARKLANDS GREEN LANE LITTLE WITCOMBE GLOUCESTER
Postcode	GL3 4TX
Personal licence number (if known)	13/00048/LIQPL
Issuing licensing authority (if known)	TEWKESBURY BOROUGH COUNCIL

K

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 8).

NIL.

L

Hours premises are open to the public Standard days and timings (please read guidance note 6)			State any seasonal variations (please read guidance note 4)
Day	Start	Finish	
Mon	→	0200	<p><b>Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list</b> (please read guidance note 5)</p>
Tue			
Wed			
Thur			
Fri			
	0900		
Sat	→	0200	
	0900		
Sun	→	0200	
	0900	→	

**M** Describe the steps you intend to take to promote the four licensing objectives:

**a) General – all four licensing objectives (b, c, d and e) (please read guidance note 9)**

AS ON SEPARATE SHEET.

**b) The prevention of crime and disorder**

AS ON SEPARATE SHEET

**c) Public safety**

AS ON SEPARATE SHEET

**d) The prevention of public nuisance**

AS ON SEPARATE SHEET.

**e) The protection of children from harm**

AS ON SEPARATE SHEET.

**Checklist:**

## **Promotion of Licensing Objectives**

### **General**

A wide range of measures are in place to ensure that the four Licensing Objectives are promoted at this festival. In addition to the below-listed conditions, many more preventative measures are contained within the Event Operating Schedule, Event Safety Plan, Risk Assessments, Health & Safety Plan, Sound Management Plan, Safeguarding Plan and Traffic Management Plan.

### **Core Conditions**

1. Licensing activities can only take place under the authority of the premises licence on a maximum of two occasions each calendar year (that being one event per year, plus one contingency weekend that needs to be used in the event of unforeseen circumstances in relation to the main event), and cannot be carried out on more than three consecutive days on any one occasion, i.e. when the site is open to members of the public. For the avoidance of doubt, this does not include the setting-up and taking-down of the event.
2. All Responsible Authorities shall be notified at least 28 days before the licensable activities can take place under the authority of this premises licence.
3. In addition to the Responsible Authorities, all residents who live within a 1/4 mile (400 metre) radius shall be given at least 28 days' notice of the event.
4. The Licensing Authority and other Responsible Authorities shall be afforded full access to the site for the purpose of any inspection.
5. Event road signs shall be provided and erected by the AA (or equivalent provider) in the 24-48 hours preceding the event. In addition, early warning signs (to be placed no less than a week before the event) shall also be supplied and erected by the provider.

### **The prevention of crime and disorder**

1. Non-alcoholic/low-alcohol drinks will be promoted during the event, especially to designated drivers.
2. SIA-badged security staff and stewards shall be employed to control the whole site. Security staff shall carry out searches on entry, and monitor the bars and crowds. Any person deemed to be drunk or whose conduct falls below the required standard shall be warned by security staff and shall be escorted from the site if necessary.



3. Between the hours of 09:00 and 20:00 on event days, there shall be no less than 30 security officers on site.
4. Between the hours of 20:00 and closing-time on event days, the number of security officers shall be maintained at a minimum ratio of 1 security officer to 75 patrons.
5. Security officers shall remain on site (or in the immediate vicinity) until it is fully cleared of patrons. Thereafter, an overnight security presence shall be maintained.
6. A mobile security presence shall be operated. Between 09:00 and 20:00 mobile patrols shall be carried out from time-to-time along Brockworth Road and Court Road. Between the hours of 20:00 and closing-time, mobile patrols shall be carried out at least twice-per-hour and shall continue until such time as those who have attended the festival have dispersed.
7. A CCTV system shall be installed at the security checkpoint on the site in order to record images of patrons attending the event. Recordings shall be retained for a minimum of two weeks and shall be made available to the statutory authorities on request in the event of problems occurring.
8. A number of buses shall be employed to provide a picking-up service to transport attendees to the festival site.
9. Buses shall also be employed to transport patrons away from the festival site at the end of each day. A minimum of eight buses shall operate from 21:00 to closing-time on Saturday and Sunday evenings. A minimum of four buses shall operate on Friday evening from 21:00 to closing-time.
10. Stewards shall oversee the transport facilities and shall encourage customers heading towards the exit to make use of the available buses.
11. Security staff shall travel on the buses to maintain good order.
12. In order to encourage a gradual dispersal of patrons, a one-hour drinking-up time shall be implemented following closure of the bars, during which time food and drinking-water shall remain available.

#### **Public safety**

1. SIA-badged personnel, supported by a team of stewards, shall perform duties including crowd management, parking, marshalling traffic on the site, monitoring entrances and exits, fire prevention, and generally assisting members of the public.
2. A first-aid station shall be present on site throughout the event, staffed by medically trained staff.
3. Drinks shall not be served in glass containers.
4. Searches shall be conducted of patrons entering the site. Attendees shall not be permitted to bring weapons, drugs, glassware or alcohol into the festival.

5. In order to ensure the safe movement of traffic onto and off the site, the following arrangements shall be in place:
  - a. The licence holder shall produce a Traffic Management Plan for the event and shall take all reasonable steps to ensure that vehicles waiting to enter the site do not create queues of traffic on Brockworth Road.
  - b. 'SLOW' signs shall be positioned on Brockworth Road, 200 metres each side of the entrances to the site.
  - c. Stewards in high-visibility clothing shall be positioned alongside entrances and exits when vehicles are moving onto or off the site at all times the festival is in operation.
  - d. Floodlighting shall be used to illuminate the section of Brockworth Road alongside the site, so as to enhance visibility for motorists during the hours of darkness.
6. A final Event Operating Schedule, Event Safety Plan and Traffic Management Plan shall be submitted to the Council and Police at least 6 weeks in advance of the event.
7. The access route for vehicles entering the site shall be clearly marked by means of posts and tape.
8. The organiser shall assess the firmness of all vehicle routes prior to and during the festival and will install trackway as necessary to permit emergency vehicles access to the main stage area at the rear of the site.

#### **The prevention of public nuisance**

1. The festival field shall be protected by the use of heras fencing as necessary, and shall be regularly monitored by stewards/security.
2. A fabric covering shall be attached to the heras fencing, where appropriate, so as to provide privacy.
3. A mobile phone shall be held by the Event Manager or deputy at all times the event is open to the public. This mobile shall be kept in working order at all times and the number shall be made available in advance to the licensing authority, emergency services and residents within a half-mile radius.
4. Music in the open air shall cease by 23:00 at the latest.
5. On days when music is taking place outdoors, Music Noise Levels (MNLs) shall be monitored at such intervals and from such locations as have been agreed in writing with an Environmental Health Officer from Tewkesbury Borough Council.
6. Control limits set at the mixer position shall be adequate to ensure that a maximum MNL of 65dB LAeq (15 minutes) measured at one metre from the façade of noise sensitive properties shall be achieved between the hours of 09:00 to 23:00.
7. In the case of music taking place indoors on the site, and occurring after 23:00, such source sounds shall be virtually not audible or discernible. 'Virtually not audible or discernible' shall be interpreted as the noise being barely audible and discernible at the façade of any noise-sensitive dwelling and, as a consequence, would be

inaudible within that dwelling. This will be determined by an Environmental Health Officer employed by, or authorised by, the Licensing Authority.

8. The premises licence holder will facilitate a follow-up meeting within one month following the last day of the event, to which the Parish Council and interested parties shall be invited.

#### **The protection of children from harm**

1. A Safeguarding policy shall be implemented to protect Children and Vulnerable Adults.
2. Under 18's shall not be permitted entry to (or exit from) the site unless accompanied by an adult.
3. Under 18's shall be issued with identifiable wristbands.
4. Parents shall be encouraged to have their mobile number written onto wristbands issued to young children, to facilitate children being reunited with their parents should they get lost.
5. A 'Lost Child' point will be provided alongside the First Aid facility.
6. The 'Challenge 25' scheme shall be adopted, so that any customer attempting to purchase alcohol (or drink tokens) who appears to be under the age of 25 shall be asked for an accredited photographic proof-of-age (e.g. passport, photo driving licence, or a PASS-approved card) and a sale shall not be made unless this evidence is produced.
7. Any person who attempts to purchase alcohol for under-18's, or supplies it to under 18's, shall be warned by security staff and shall be escorted off the site if necessary.
8. Marshals and security staff shall be instructed to be on the look-out, during their patrols, for any underage persons consuming alcohol, and shall confiscate any alcohol from persons under the age of 18.
9. A wide range of soft drinks shall be on sale at various locations around the site.